

**SOUTH INDIA'S  
LARGEST  
EDUCATIONAL  
CONCLAVE**

  
ELITE EVENTS  
Presents

  
**DREAM IT  
Education  
Expo 2026**



Powered by



On  
**27,28,29  
MARCH  
2026**

**Sri Jayaram Thirumana Nilaiyam, Pondicherry.**  
(Top-tier universities and colleges.)



## EXHIBITOR PROFILE

### COLLEGES & UNIVERSITIES

Diploma and Degree Colleges, Private Universities, Deemed Universities, and Self-financing or Affiliated Institutions are invited to participate and showcase their academic programs, facilities, and opportunities for aspiring students.

### TRAINING INSTITUTIONS

Coaching and Training Centers preparing students for competitive exams such as NEET, JEE, UPSC, IELTS, and other entrance tests are welcome to participate and engage directly with students seeking guidance and training solutions.

### EDUCATION & OVERSEAS CONSULTANTS

Authorized Education Consultants and Overseas Education Agencies can exhibit their services, provide career counseling, and even close admission enrollments on-site during the expo.

### CAREER DEVELOPMENT ORGANIZATIONS

Institutions or organizations specializing in career guidance, personality development, and skill enhancement programs can join to offer their expertise to students looking to improve their employability and personal growth.

### BANKS & EDUCATIONAL SERVICE PROVIDERS

Private and Nationalized Banks offering education loans and financial services for students are encouraged to participate. Additionally, suppliers and dealers of educational tools, books, equipment, and learning devices can exhibit their products and services to the student community and participating institutions.

# ABOUT US

## DREAM IT EDUCATION EXPO 2026

**Elite Events** Presents, Powered by **Askus Next**,

**DREAM IT EDUCATION EXPO 2026** is a dynamic platform that bridges the gap between aspiring students and premier educational institutions, empowering students to make informed career choices. This interactive event facilitates direct engagement between students, parents, and working professionals with top-rated universities and colleges, for students completing Class 10th and 12th plan to pursue higher education in India or abroad. With over 110 top-tier universities and colleges under one roof, the expo offers an unparalleled chance to discover various courses and programs.

**“Inspiring Minds. Empowering Futures”.**

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**Elite Events**, based in Pondicherry, is a premier event management and exhibition organizing company renowned for delivering exceptional, impactful, and result-oriented events. We are proud to be certified with **ISO 9001:2015, Certificate of Compliance (CE), SITRA, and IEC Certification** by the Government of India for our major contribution during the COVID-19 pandemic.

Our company created and launched the **world's first Ayurvedic Vetiver Mask**, which was supplied globally. This innovation earned widespread recognition, with **BBC** and several leading **South Indian television channels and magazines** featuring interviews and coverage about our contribution.

We take pride in organizing high-quality events such as **Property Exhibitions, A to Z Shopping Festivals, Educational Expos, New Year Celebrations**, and other large-scale public events that connect brands, businesses, and people.

With creative planning, strategic execution, and a commitment to excellence, **Elite Events** ensures that every event is a memorable success — from concept to completion.

**“EXPERIENCE THE ELITE TOUCH”.**

### ASKUS NEXT HIGHER EDUCATION

Career Counselling | Career Podcasts | Student Guidance

**YouTube: #EducationPodcast05**

**“Career Solutions for Students”**

# HIGHLIGHTS OF

## Benefits For Colleges

### Brand Visibility & Recognition

Showcase your institution's name, achievements, and offerings to thousands of students, parents, and educators. Build credibility and awareness among academic and public audiences.

### Direct Student Recruitment

Interact directly with prospective students and parents. Collect qualified leads, conduct spot

Admissions or counseling, and generate interest for upcoming academic programs.

### Networking & Partnerships

Meet other colleges, universities, and educational service providers for potential collaborations,

Research tie-ups, or exchange programs.

### Showcase Academic Strength

Highlight your campus facilities, infrastructure, and success stories. Present accreditation,

placement statistics, and faculty achievements through visuals and interaction.

### Regional & International Outreach

Expand your admissions reach to students from new districts, states, or countries. Strengthen your institution's visibility across education networks.

### Media & Marketing Exposure

Benefit from event publicity, digital marketing features, and press coverage. Gain content for your own marketing — photos, videos, and testimonials from the event.

### Market Insights

Understand student expectations, competitor positioning, and new academic trends. Use this data to refine your admissions and academic strategies.

### Institutional Growth

Encourage faculty and staff participation in outreach, strengthen institutional pride, and promote

Innovation in program delivery and engagement.

### Return on Investment (ROI)

Generate a high number of leads and enquiries with minimal cost compared to other marketing

channels. Build a valuable contact base for future campaigns.

**Participating in an Education Exhibition is an investment in visibility, credibility, and long-term growth for your institution.**

**(6,000+) +2 Students from 160 Schools!\***

More than 6,000 Class +2 students from over 160 schools, who have just completed their board exams, will be participating in the Education Expo along with their parents.



# THE EXHIBITION

## Benefits For Students

### **■ Direct Access to 100+ Top Colleges**

Meet representatives from reputed universities and colleges to learn about courses, Scholarships, and admissions.

### **■ One-on-One Career Counseling**

Get free guidance from experts to identify the best path based on your interests and goals.

### **■ Scholarships & Admission Offers**

Exclusive scholarships, fee waivers, and spot admissions available during the expo.

### **■ Study in India & Abroad Options**

Compare Indian and international institutions with guidance on overseas education.

### **■ Explore Multiple Streams**

Discover courses across Arts, Science, Commerce, Engineering, Medicine, Law, Design, and more.

### **■ Career Seminars & Workshops**

Attend sessions on communication skills, innovation, entrepreneurship, and career growth.

### **■ Networking & Exposure**

Connect with college representatives, industry professionals, and fellow students.

### **■ Participation Certificate**

Receive a certificate that enhances your academic and professional profile.

### **■ Interactive Stalls & Activities**

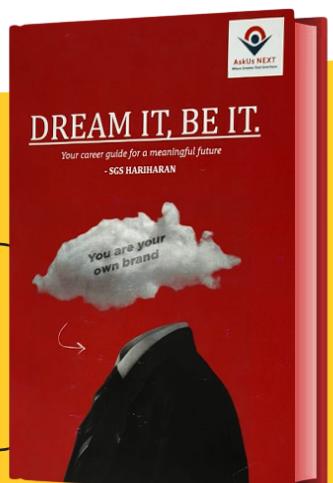
Take part in demos, contests, and quizzes with exciting prizes.

### **■ Plan Your Future with Confidence**

Get clarity on fees, placements, and career prospects

**Free\* Book Worth Rs.299/- for All Participants!**

Every Students will receive a complimentary  
"career guide book DREAM IT BE IT" worth ₹299/-, featuring  
300+ study options and career pathways available across India.



# Floor Plan & Tariff

## Floor Plan



**PLATINUM SPONSOR**  
Rs.3,00,000/- (2 Nos')

Platinum Sponsors : Space offered 16ft \* 8 Ft including prominent brand logo presence in all media communication as a platinum sponsor.

**DIAMOND SPONSOR**  
Rs.2,00,000/- (3 Nos')

Diamond sponsors : Space offered 12 ft \* 8 Ft including prominent brand logo presence in all media communication as a Diamond sponsor

**GOLD SPONSOR**  
Rs.1,00,000/- (4 Nos')

Gold sponsors : Space offered 8 ft \* 8 Ft including prominent brand logo presence in all media communication as a Gold sponsor.

## STALL/BOOTH COST

| Stall type | Size of stall | Amount      |
|------------|---------------|-------------|
| CAT "A"    | 16ft * 8 Ft   | Rs.60,000/- |
| CAT "B"    | 12 ft * 8 Ft  | Rs.50,000/- |
| CAT "C"    | 8 ft * 8 Ft   | Rs.40,000/- |

## SERVICES TO EXHIBITORS

- o Special Participant Booklet
- o Exhibitor ID Cards

### o Furniture Setup:

- o 1 Table & 2 Chairs 1 Electrical Plugpoint

### o Refreshments:

- o 2 Water Bottles
- o Morning: 2 Tea/Coffee & Lunch for Staff
- o Evening: 2 Tea/Coffee

### o Venue Facilities:

- o Housekeeping & General Security
- o Free Parking: For Two-Wheelers & Four-Wheelers

**Note:** Entry to the exhibition will be permitted only through the Entry Pass provided by the organizer after 100% payment.

## PAYMENT TERMS

- o An advance payment of 50% of the total stall cost must be made at the time of booking.
- o The balance 50% must be paid at least 15 days prior to the exhibition.
- o Payments should be made along with the duly filled contract form \*by **DD, Cash, NEFT, or UPI**. (Please note: Cheques will not be accepted).
- o All transactions will be made in favor of "**Elite Events**", Pondicherry
- o No contract form will be accepted without the corresponding payment.
- o 18% GST will be applicable on the total stall cost.

Media Partner

Print Partner



THE HINDU

## Our Previous Expo



**DREAM IT  
Education  
Expo 2026**

**ELITE EVENTS**

No.144, First floor, ECR Main Road, Pakkumudayanpet, Lawspet, Pondicherry – 605 008.

[www.eliteeventsasia.com](http://www.eliteeventsasia.com)

**FOR STALL BOOKING CONTACT:**

**Ph : 7598037868, 81486 97093.**